



## Alignment Matrix

Organization	Overview, Goals, Purpose	Geographic Scope & Scale	Topic Focus	Frequency	Primary/Key Audiences	Key Differences Between Data Efforts		Areas of Alignment
						NVI	Other Data Initiatives	
<b>DMACS / Poverty Solutions</b>	Maintaining a longitudinal representative dataset about Detroit residents' experiences, perceptions, priorities, and aspirations; informing evidence-based decisions about investments and policies shaping Detroit's communities; contributing to research on communities, inequality, civic engagement, the social determinants of health, and other topics.	Detroit citywide; also able to represent smaller geographies such as City Council Districts and SNF areas	Housing, demographic / socioeconomic characteristics, neighborhood and city conditions, quality of life	Varies, but at least annually and sometimes more frequent	Community stakeholders, policy makers, nonprofit organizations, the media, and researchers	NVI includes secondary and administrative data in analysis and reporting, as well as additional contextual data to minimize potential for data to be weaponized; NVI primary survey indicators will be reported out at "neighborhood zone" level citywide; NVI framework and all survey questions were developed with the aid of a task force of community development organizations and other stakeholders, who will also be engaged in the analysis of findings.	DMACS is using some of the same questions over time and then adding or supplementing questions by topic area in a specific wave; DMACS uses a representative sample citywide, and smaller reporting geographies vary; community input in developing questions is gathered through lenses of specific partnerships.	7-8 questions from DMACS align with NVI primary indicators; there may also be questions that could supplement the secondary indicators.
<b>Detroit Future City / Center for Equity, Engagement &amp; Research</b>	The Center will release a baseline report and dashboard in 2021 with economic equity indicators. These tools are designed to be used to inform policy, provide context, and catalyze action toward economic equity.	Detroit, and Metro region	Economic equity	As necessary	Policymakers, community organizations, residents	NVI has a broader focus than economic equity; indicators are already developed.	DFC is focused on economic equity; examining Detroit in the context of the region; in the process of developing indicators.	The Center may want some NVI data at a later date.
<b>Rocket Community Fund</b>	Current data collection mainly through Neighbor to Neighbor program.	Detroit	Tax foreclosure prevention; home repair needs; also exploring adding questions related to Detroit's digital divide	Annual	CDOs, CDCs, block clubs, state and local policy makers, general public	NVI has a broader focus than tax foreclosure.	Quicken has a limited scope of data collection; not seeking to expand primary resident data collection at QLCF.	QLCF may want some NVI data at a later date (beginning to start thinking widely and deeply about indicators in housing, digital divide, public life, education, etc.)
<b>Enterprise Community Partners / CDO Fund</b>	Providing data about CDO operating support back to funders of the program; ensure more equitable funding streams in community development and better support BIPOC-led orgs.	Detroit areas served by funded CDOs	Unknown	Based on frequency of funding rounds	Funders, grantees, community development sector, general public	NVI primary data collection focuses on residents; data collected from or about CDOs will be done on a very limited basis.	Enterprise is focused on CDOs applying for and receiving funding; ECP will also include select place-based and neighborhood indicators to help contextualize the CDO data and findings.	Data collected by Enterprise may have utility for context in NVI annual reports; data collected for NVI may have utility for Enterprise in understanding outcomes.
<b>Enterprise Community Partners / Opportunity 360</b>	Aggregates indicators into indices to determine neighborhood ranks on key measures of opportunity. Measures can provide baseline data framework and monitoring data over time.	Nationwide, by census tract	Housing stability, Education, Health & wellbeing, Economic security, Mobility	Annual	Community development stakeholders	NVI includes more localized secondary data as well as primary data from residents; design of NVI included a task force of community development organizations and other local stakeholders.	Includes nationwide secondary data that allows for comparison of census tracts anywhere in the country.	Both are creating indices comprised of multiple indicators, and both use tract-level data; NVI data may be combined with Opportunity 360 data to provide more local context and understanding in Detroit.
<b>New Detroit</b>	Want to collect and publish information annually on equity in the Detroit region to understand change, themes, opportunities for new programming.	Region	Equity	Annual	Industry partners	NVI survey instrument will include a limited number of questions related to racial equity, but this will not be the primary focus.	New Detroit will focus on equity; it's still early in the process and there are not yet defined indicators or data collection efforts.	NVI may be complimentary to an eventual regionwide set of indicators; New Detroit can help inform the development of, and hopefully use data from, questions related to racial equity.
<b>Reimagining the Civic Commons</b>	Demonstrating evidence of neighborhood improvement; alignment with 4 other sites nationally.	Fitzgerald neighborhood	Civic engagement, socioeconomic mixing, environmental sustainability, and value creation (equity and wealth building).	Varies depending on instrument (some annual, some every 5 years)	Funders, network of practitioners, Mayor	NVI will be city-wide, with a neighborhood focus; also, in terms of topics, the NVI will have a broader scope.	RCC limits its geographic focus to the Fitzgerald neighborhood.	Lessons learned from City surveying could be helpful for NVI survey methodology; NVI findings, once implemented city-wide, could be helpful for Fitzgerald.
<b>National Opportunity Index</b>	To inspire stakeholders engaged in measuring opportunity in our country to see the brilliance of their creations, to take unprecedented action in the wake of the COVID-19 pandemic along with recent examples of police brutality, to introduce and have passed into law a bill to mandate the US Bureau of Economic Analysis to run an index measuring opportunity annually for the entire United States – Net Domestic Opportunity.	Nationwide, by county	Access to Opportunity (If able to leverage existing Opportunity Index, the four areas are Economy, Education, Health, and Community)	Existing Opportunity Index is annual	Local, county, state, and federal government, along with the for-profit and for-impact sectors	More localized in nature, including primary and secondary data, and intended to inform individual choices at the ground level.	Fairly agnostic to specific indicators included, more focused on getting consistent buy-in from multiple sectors to use opportunity as a measure of national wealth instead of money exchanged.	The Opportunity Index can be used to galvanize action at a local level, and that action would be facilitated and informed by NVI.