

We had a very diverse Task Force including several data and planning staff from our intermediaries – but we also had people from city government and philanthropy and most important we had CDOs who could respond to these ideas from a "real life" perspective. We worked with two main consultants – JFM Consulting and Data Driven Detroit. JFM conducted a great deal of national research and helped us think through the concept of "Neighborhood Vitality" – especially based on the national scan done by LTU showing "social cohesion" as an important component of strong neighborhoods. Early on, we did an initial survey of the BECDD stakeholders and got strong feedback on the "Neighborhood Vitality" concept.

JFM helped us think through the "success indicators" indicators and the four categories you will see in our presentation. With JFM's help we developed a concept and strategy for the "Index" – our reporting tool – which is not intended to promote competition among neighborhoods, but rather to measure progress based on where any given neighborhood has started from.